

ABSTRACT

This white paper describes the future of Jasan wellness Token (JW). As described in this paper, JW is a cryptocurrency which has been designed to use for all the services provided by the Jasan Wellness Project team and its affiliate companies. The JW token has been created on the basis of Binance Smart chain network, so this token has no nature of securities in any legal jurisdiction. This -by any means in any legal jurisdiction. Also, this paper does not represent privity of contract between our company and token purchasers. The accuracy, reliability and integrity of materials included in this paper or provided other sites in association are not guaranteed, and we accept no legal responsibilities for that.



CONTENTS

- Disclaimer
- Introduction
- Important Items Requiring confirmation
- Description of the market and the problem
- Description of the product
- IDO,purpose,
- Tokonomics
- How the raised funds are going to be used
- The Team
- The Roadmap



DISCLAIMER

This white paper describes the future of Jasan wellness Token (JW).

As described in this paper, JW is a cryptocurrency which has been designed to use for all the services provided by the Jasan Wellness Project team and its affiliate companies.

The JW token has been created on the basis of Binance Smart chain network, so this token has no nature of securities in any legal jurisdiction.

This paper is not for inviting investors or for offering securities by any means in any legal jurisdiction.

Please note that purchasing JW is all definitive and non- refundable.

Individual, company and any other organization must consider risks of purchasing JW and its costs and benefits carefully.

Information contained in this paper and the whole document is not comprehensive.

Also, this paper does not represent privity of contract between our company and token purchasers.

The accuracy, reliability and integrity of materials included in this paper or provided other sites in association are not guaranteed, and we accept no legal responsibilities for that.

For other companies and individuals, JW does not represent, warrant or promise truth, accuracy and integrity of any kind of information described in this paper, and JW does not intend to do so. JW also disclaims representation, warranty or promise on them.



IMPORTANT ITEMS REQUIRING CONFIRMATION

We consider that the purchasers have already accepted the following risks before buying the tokens.

The purchasers recognize that some services in the Jasan Wellness Project are currently under development and a major modification may occur in the period to the start of the services.

The purchasers understand that expectations for the forms and features of the Jasan Wellness Project may not be fulfilled due to various reasons.

The purchasers understand that some cryptocurrency exchanges may deny connection to this project although JW devotes best efforts to connect to major exchanges and, as a result, the liquidity provided through platform may become lower than that expected in this paper.

The purchasers understand that the date of official release may be late although JW devotes best efforts to start as scheduled. There may be broad fluctuations of the value of JW and its lowering due to various reasons.

JW will be issued in Binance Smart chain. Therefore, transfer of JW or purchasers' capability of holding the token safely may be affected by troubles of Binance Smart Chain or unexpected function.



DESCRIPTION OF THE MARKET AND THE PROBLEM

All countries, which have increasingly aging populations, the number of people suffering chronic diseases are increasing.

Because of development of public transports, people don't exercise enough and begin to have obese and metabolic syndrome.

Thus health maintenance/promotion captures their interest. Concept of "health care" becomes very important nowadays. On the other hand, the number of qualified professionals such as medical doctors and nurses is decreasing. Time to wait for the physical examination by a doctor is getting longer, and the burden of the medical experts is also getting heavier year after year. In such a circumstance, we focusing on wellness of individuals and will develop "AI Personal wellness" on the basis of the concept "eSelfcare" for health maintenance of people around the world. We will provide "Aging Well Concept" which is self-maintenance of own health by oneself to the whole world.



DESCRIPTION OF THE MARKET AND THE PROBLEM

From 60% to 80% of world population have a lack of exercise

People tend to have a lack of exercise as their cultures are developing. As a result, they experience body weight gain which leads to chronic diseases such as diabetes mellitus and hypertension. There have been tools which can lead them to a healthy state and maintain the state. Our challenge is to find out how to utilize these tools to obtain better results for becoming healthy.

Assumed 1 billion people in the world become 60 years old or over by 2025

By 2025, it is assumed that the population of 60 years old or over is increased further. In addition to the currently aging industrialized countries, the developing countries with rapid population growth will soon become aging societies. Do you think their dreams of life with peace, safe and comfortable will come true? What should we do before worldwide aging societies become reality.

8.6 million people in the world suffer some chronic disease

8.6 million people in the whole world, and the number is growing at a phenomenal speed. In fact, it is estimated that about $\frac{3}{4}$ of causes of death in the world will be chronic disease by 2020. If chronic diseases are well managed by patients, their family members and health care teams, patients can enjoy their life healthier and also the burden of treatment costs can be minimized. Additional burden will cause a crisis.



DESCRIPTION OF THE MARKET AND THE PROBLEM

Number of qualified professionals are reducing

According to the report in 2006 by WHO, we need 4.3 million more medical doctors, nurses and medical support staff, and such a situation is not expected to improve in the future. They are already insufficient in number, and

HOW CAN WE KEEP PROVIDING ESSENTIAL MEDICAL AND WELFARE SERVICES?



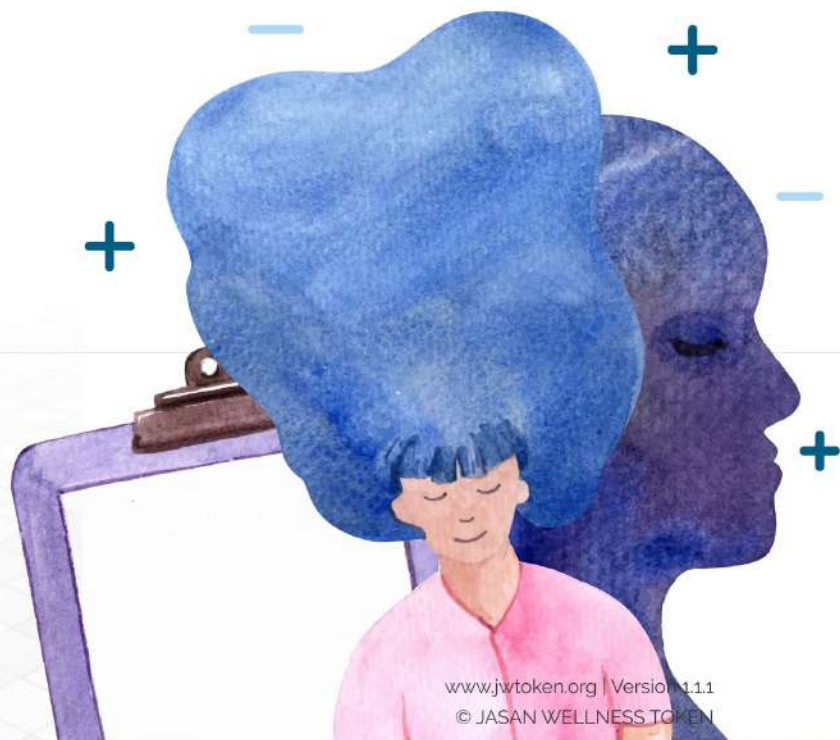
DESCRIPTION OF THE MARKET AND THE PROBLEM

Wellness is especially important as we age because regular exercise and proper nutrition can help prevent a variety of ailments including cardiovascular disease, obesity, and fall risk behaviors. Additionally, the need for vitamins and minerals increases after age 50, so it's ever important to have a healthy diet.

Chronic stress or sleep deprivation are factors that can often cause people to keep getting sick. Although simple lifestyle changes are sometimes enough to improve these issues

Lifestyle diseases characterize those diseases whose occurrence is primarily based on the daily habits of people and are a result of an inappropriate relationship of people with their environment.

Habits that detract people from activity and push them towards a sedentary routine can cause a number of health issues that can lead to chronic non-communicable diseases that can have near life-threatening consequences.



DESCRIPTION OF THE MARKET AND THE PROBLEM

Non communicable diseases (NCDs) kill around 40 million people each year, that is around 70% of all deaths globally.

Cardiovascular diseases that include heart attacks and stroke account for 17.7 million deaths every year, making it the most lethal disease globally. Cancer kills around 8.8 million people each year, followed by respiratory diseases that claim around 3.9 million lives annually and diabetes that has an annual morbidity rate of 1.6 million. These four groups of diseases are the most common causes of death among all NCDs.



MAINLY FOCUSED ON 2 POINTS

Development and popularization of

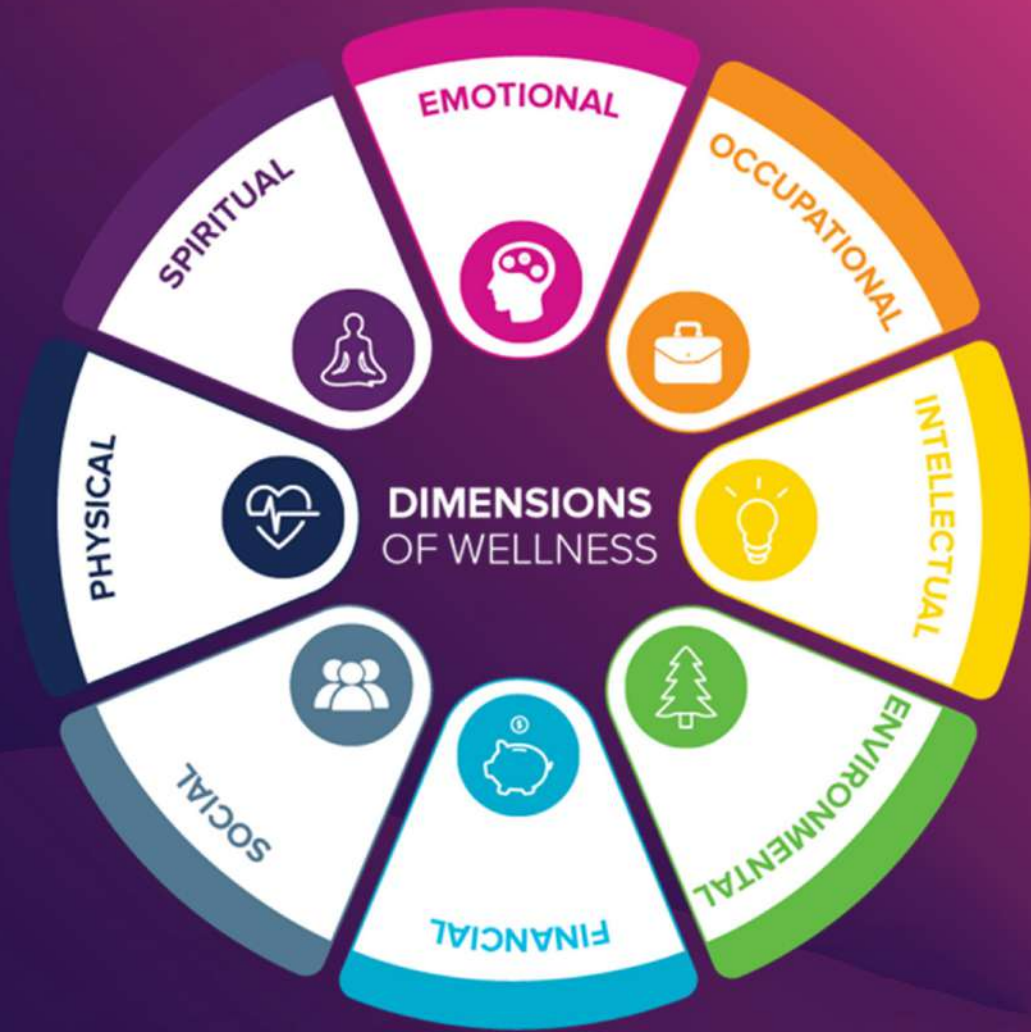
- ① Health and wellness with self-care and
- ② Prevention from life style diseases by using AI and Blockchain.



8 MAIN PURPOSES OF OUR PROJECT

- Motivate individuals and families to adopt an active & healthy lifestyle by incentivizing them through a robust technology solution.
- Bring all wellness advisors, Nutritionist, Naturopaths, on single platform worldwide
- Users can track activity on app.
- Incentivized plan to encourage people for wellness activities in JW
- Teach the basic wellness principles by way of short stories, quiz from which people can stay away from junk food, beverages etc.
- We propose Virtual wellness Platform where users can interact with nutritionists and wellness advisors and users will be given ratings according to which they will get rewards in JW
- Teach about chronic diseases and its reversal using wellness
- Covering all dimensions of wellness





Potential users of our product

According to latest data from The Lancet Global Health over one in four adult worldwide (28 percent or 1.4 billion people) leads a physically inactive life. In some countries around three fourths of all adults do not get adequate exercise, finds the study.

Target Product users 2022 is 10 million

Target users age 25-60 years



BENEFITS OF HOLDERS AND USERS

Every user will get incentives in JW for for using app

Moreover, they'll be able to sell physical merchandise through the eselfcare app in return for JW tokens that can be traded for other cryptocurrencies.

JWE will also enable users to boost their profiles in return for tipping others, gain governance rights that give them a say over the platform's future direction, and experience many other new features.



EXT Why we are 'the Next Big Thing'

With JW we grasp an amazing market opportunity: we seamlessly bring crypto to the interested audience through step-by-step introduction of JW via simple and easy granular in-app mechanics. Gradual sophistication of token usage ensures long-term adoption with a smooth learning curve for app users. At the same time, JW will provide a familiar short-form tool for newcomers to onboard crypto space in understandable fashion.



What is an IDO?



IDO (Initial Dex Offering) is a method for financial arrangements by issuing an original digital token and selling it.

This is not to assign equity like stock funding but to simply sell the token like reward-based crowd funding.

The token is not recognized as a “cryptocurrency” at the time of selling, which means that the IDO is not the method for “financial arrangements” by strict definition but is for selling the token. Thus those who buy it are not “investors” for the project but are the “purchasers of the token.”

At the point in time, the JW token cannot be used as repayment for a consideration for unspecified persons, and it is considered that this IDO project fits the above-mentioned definitions since it is in a situation where there is no exchange market between the token and the legal currencies, Bitcoin, and any other existing cryptocurrencies.

PURPOSE OF IDO?

All the produced funds will be used for development of the Jasan Wellness Project.

Development of decentralized applications by Artificial Intelligence (AI) and Blockchain

Development and market making of the project world wide.

Costs of construction and expansion of different application for Jasan Wellness project

Research for wellness and application in our platform



BRIEF OVERVIEW OF JW TOKEN

Name of Token

Jasan wellness Token

Token Code

JW

Total Supply

60,000,000 JW

Type

BEP20 (Standard)

Token use

Utility Token



CYCLING 

WALKING 

RUNNING 

STEPS 

1500 STEPS = 0.1 USDT

USDT → JW TOKEN 
(ON CURRENT EXCHANGE RATE)


JASAN WELLNESS
BLOCKCHAIN APP PLATFORM



TOKONOMICS TOTAL TOKEN 60 MILLION

Distribution:	Token	%
Web 3 Wellness App users :	18000000	30%
Airdrop and bounty :	6000000	10%
JW Minting:	12000000	15%
Reserve fund :	3000000	5%
Development of dapps :	3000000	5%
Team :	6000000	10%
Advisors :	3000000	5%
Marketing,staking and trading rewards :	12000000	20%



- Web 3 Wellness App users
- Airdrop and bounty
- JW Minting
- Reserve fund
- Development of dapps
- Team
- Advisors
- Marketing, Staking and Trading Rewards

SMART CONTRACT

